

The book was found

An Introduction To Management Science: Quantitative Approaches To Decision Making



Synopsis

Reflecting the latest developments in Microsoft Office Excel 2013, Anderson/Sweeney/Williams/Camm/Cochran/Fry/Ohlmann's AN INTRODUCTION TO MANAGEMENT SCIENCE: QUANTITATIVE APPROACHES TO DECISION MAKING, 14E equips readers with a sound conceptual understanding of the role that management science plays in the decision-making process. The trusted market leader for more than two decades, the book uses a proven problem-scenario approach to introduce each quantitative technique within an applications setting. All data sets, applications, and screen visuals reflect the details of Excel 2013 to effectively prepare you to work with the latest spreadsheet tools. In addition, readers can get a copy of LINGO software and Excel add-ins with the book's online content.

Book Information

Hardcover: 912 pages

Publisher: Cengage Learning; 14 edition (January 1, 2015)

Language: English

ISBN-10: 1111823618

ISBN-13: 978-1111823610

Product Dimensions: 1.5 x 8 x 10 inches

Shipping Weight: 3.9 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (9 customer reviews)

Best Sellers Rank: #14,788 in Books (See Top 100 in Books) #17 in [Books > Business & Money > Management & Leadership > Management Science](#) #20 in [Books > Business & Money > Education & Reference > Statistics](#) #37 in [Books > Science & Math > Mathematics > Applied > Statistics](#)

Customer Reviews

This book was a required textbook for my Operations Management and Information Systems course in an MBA program. The book reads well, the material is clearly explained and chapters are well-organized. In each chapter, the authors describe the use these techniques in real life cases in actual companies. There are a lot of problems and self-tests at the end of each chapter which help to learn the material in depth.

This is not the easiest subject for students, but this is an excellent books. The authors make important, relevant, yet complex concepts accessible to student by following an applied approach.

Lots of great examples and supplements if you are an instructor. Thanks, Adam

This book is riddled with mistakes. I'm very shocked at just how many errors are in this textbook. This can be very frustrating for students who rely on the "facts" of this textbook to do their work and pass tests.

This was the textbook for my quantitative analysis class. Expensive, but by far, one of the best management science books I have read. I will be using this as a reference book for years.

Great purchase! Fast shipment! Thank you!

[Download to continue reading...](#)

An Introduction to Management Science: Quantitative Approaches to Decision Making An Introduction to Management Science: Quantitative Approaches to Decision Making (with CD-ROM and Crystal Ball Pro Printed Access Card) An Introduction to Management Science: Quantitative Approaches to Decision Making, Revised (with Microsoft Project and Printed Access Card) Case Studies in Certified Quantitative Risk Management (CQR): Applying Monte Carlo Risk Simulation, Strategic Real Options, Stochastic Forecasting, ... Business Intelligence, and Decision Modeling Real Options Analysis (Third Edition): Tools and Techniques for Valuing Strategic Investments and Decisions with Integrated Risk Management and Advanced Quantitative Decision Analytics Preparing Literature Reviews: Qualitative and Quantitative Approaches Research Methods in Anthropology: Qualitative and Quantitative Approaches Basics of Social Research: Qualitative and Quantitative Approaches (3rd Edition) What's Your Decision?: How to Make Choices with Confidence and Clarity: An Ignatian Approach to Decision Making Decision Traps: The Ten Barriers to Decision-Making and How to Overcome Them Approaches to Teaching the Works of Italo Calvino (Approaches to Teaching World Literature) Strategies, Techniques, & Approaches to Critical Thinking: A Clinical Reasoning Workbook for Nurses, 5e (Strategies, Techniques, & Approaches to Thinking) Applied Management Science: Modeling, Spreadsheet Analysis, and Communication for Decision Making, 2nd Edition Practical Management Science, Revised (with CD-ROM, Decision Making Tools and Stat Tools Suite, and Microsoft Project) Spreadsheet Modeling & Decision Analysis: A Practical Introduction to Management Science (with Essential Resources Printed Access Card) Management Accounting: Information for Decision-Making and Strategy Execution (6th Edition) Engineering Decision Making and Risk Management Facilitator's Guide to Participatory Decision-Making (Jossey-Bass Business & Management Series) Judgments Choices and Decisions

(Wiley Management Series on Problem Solving, Decision Making and Strategic Thinking) Decision Systems for Inventory Management and Production Planning (Wiley Series in Production/Operations Management)

[Dmca](#)